



INDIA MUSIC FASHION TOUR

MUSIC ALBUM & TOUR

STARRING

LUCKY TARRAR LIVE

BOLLYWOOD POP SINGER & PERFORMER



INTRODUCTION

CENTRAL TO THE INDIA MUSIC FASHION TOUR IS LUCKY TARAR — A DYNAMIC, MULTI-TALENTED ARTIST WHOSE MAGNETIC PRESENCE DEFINES THE VERY SOUL OF THIS GROUNDBREAKING EVENT. UNKI MUSICAL PROWESS, POWERFUL VOCALS, AUR ENERGETIC STAGE PERSONA IS TOUR KO EK UNMATCHED VIBRANCE DETI HAI. LUCKY TARAR KA RHYTHMIC CREATIVITY AUR AUDIENCE SE UNKA NATURAL CONNECT UNHE IS ENTIRE CELEBRATION KA TRUE HEARTBEAT BANATA HAI.

SAATH HI, UNKI FASHION-FORWARD SENSIBILITIES UNHE SIRF EK PERFORMER NAHI, BALKI EK TRENDSETTER BANATI HAIN. LUCKY TARAR KA BOLD STYLE, INNOVATIVE AESTHETIC AUR UNKA MODERN FASHION APPROACH INDIA MUSIC FASHION TOUR KE VISION KO PERFECTLY COMPLEMENT KARTA HAI. UNKA MUSIC AUR FASHION KA UNIQUE FUSION इस EVENT KO EK PREMIUM EXPERIENCE MEIN TRANSFORM KARTA HAI — JAHAN PERFORMANCE, PERSONALITY AUR STYLE EK SAATH MILKAR EK UNFORGETTABLE IMPACT CREATE KARTE HAIN.



ABOUT US

ARTIST PROFILE

RECOGNIZED AS INDIA'S MOST EXCITING NEW POP SENSATION, LUCKY TARAR COMBINES EXCEPTIONAL MUSICAL TALENT WITH AN INCOMPARABLE FASHION SENSE. HE IS A BOLLYWOOD POP SINGER & PERFORMER AND A CROSS INDUSTRY LEADER IN BOTH MUSIC AND FASHION.

TOUR CONTRIBUTION

AS THE MASTERMIND AND STAR PERFORMER, LUCKY TARAR WILL DELIVER HIS DISTINCTIVE BRAND OF POP MUSIC WITH FASHION-FORWARD THEMES. HE CREATES ORIGINAL FASHION-THEMED SONGS THAT BLUR THE BOUNDARIES BETWEEN MUSICAL GENRES, ADDING UNIQUE ARTISTIC CHARM TO THE EVENT.

CREATIVE VISION

LUCKY TARAR POSSESSES A UNIQUE ABILITY TO BLEND ARTISTIC SENSIBILITIES ACROSS GENRES, CREATING A ONE-OF-A-KIND ENTERTAINMENT EXPERIENCE. HIS CREATIVE VISION IS INSTRUMENTAL IN FUSING THE WORLDS OF SOUND AND STYLE SEAMLESSLY WITHIN THE TOUR.



LUCKY TARAR

BOLLYWOOD POP SINGER & PERFORMER

ARTIST INTEGRATION



ARTIST OUTFITS

BRAND ELEMENTS INTEGRATED INTO LUCKY TARAR'S PERFORMANCE COSTUMES, CREATING VISIBLE AND WEARABLE ART THAT EXTENDS BRAND REACH.



DJ BOOTH

BRAND LOGOS DISPLAYED ON THE DJ BOOTH, BECOMING A FOCAL POINT DURING PERFORMANCES AND CREATING DYNAMIC VISUAL EXPOSURE.



DANCER COSTUMES

BRAND EXPOSURE THROUGH DANCER COSTUMES, ENHANCING DYNAMIC STAGE PRESENCE AND CREATING MOVEMENT-BASED BRAND VISIBILITY.



BRAND EXPOSURE OPPORTUNITIES

SPONSORS WILL ENJOY COMPREHENSIVE BRAND EXPOSURE THROUGH MULTIPLE HIGH-IMPACT CHANNELS, ENSURING EFFECTIVE REACH TO TARGET AUDIENCES AND ENHANCED MARKET INFLUENCE.

ON-VENUE VISIBILITY

- STAGE BACKGROUND BRANDING
- LED SCREEN ADVERTISING
- OFFICIAL MERCHANDISE

ARTIST INTEGRATION

- ARTIST CLOTHING
- DJ BOOTH BRANDING
- DANCER CLOTHING

ON-VENUE VISIBILITY

- SOCIAL MEDIA TAGS
- REELS CONTENT
- OFFICIAL CONCERT CONTENT





ON-VENUE BRAND EXPOSURE

MAXIMIZE YOUR BRAND'S VISIBILITY WITH STRATEGIC EXPOSURE OPPORTUNITIES AT THE INDIA MUSIC FASHION TOUR VENUES, ENSURING MAXIMUM IMPACT WITH THE TARGET AUDIENCE.

STAGE BACKDROP

- BRAND LOGOS DISPLAYED ON MAIN STAGE BACKDROP
- HIGH VISIBILITY DURING ALL PERFORMANCES
- FEATURED IN ALL MEDIA COVERAGE

LED SCREENS

- BRAND CONTENT PLAYED ON LARGE LED SCREENS
- HIGH ENGAGEMENT DURING PERFORMANCES
- MULTIPLE SCREEN LOCATIONS FOR MAXIMUM REACH

EVENT MERCHANDISE

- CO-BRANDING OPPORTUNITIES ON OFFICIAL MERCHANDISE
- INCREASED LONG-TERM BRAND VISIBILITY
- PRODUCTS FEATURED IN OFFICIAL TOUR MERCHANDISE

BRAND VISIBILITY+

SPONSORS GAIN EXTENSIVE BRAND EXPOSURE THROUGH THESE HIGH-IMPACT CHANNELS :

EVENT PRESENCE

PROMINENT DISPLAY ON STAGE BACKDROPS, LED SCREENS & EVENT MERCHANDISE.

ARTIST INTEGRATION

BRAND VISIBILITY THROUGH ARTIST OUTFITS, DJ BOOTHS & DANCER COSTUMES.

DIGITAL REACH

SOCIAL MEDIA TAGGING, REELS & OFFICIAL CONCERT CONTENT ACROSS PLATFORMS.

ARTIST INTEGRATION

BRAND VISIBILITY THROUGH ARTIST OUTFITS, DJ BOOTHS & DANCER COSTUMES.

DIGITAL REACH

SOCIAL MEDIA TAGGING, REELS & OFFICIAL CONCERT CONTENT ACROSS PLATFORMS.



WELCOME TO
CIEEM
EVENT MANAGER'S
Celebration & Award Night 2025

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TOUR SCALE & IMPACT

NATIONWIDE REACH

THE TOUR SPANS ACROSS 15 PRIME CITIES & MORE, ENSURING BROAD NATIONAL EXPOSURE.

MEDIA COVERAGE

- SIGNIFICANT ATTENTION FROM DOMESTIC & INTERNATIONAL MEDIA OUTLETS.

INFLUENCER COLLABORATIONS

- STRATEGIC PARTNERSHIPS WITH PROMINENT INFLUENCERS TO EXTEND REACH.

CELEBRITY GUEST APPEARANCES

- STAR POWER ADDS EXCITEMENT AND ATTRACTS WIDER AUDIENCES.



TOUR SCALE & IMPACT

NATIONWIDE REACH

- MUMBAI
- PUNE
- NAGPUR
- RAIPUR
- HYDERABAD
- BANGLORE

- MANGALORE
- AHMDABAD
- JAIPUR
- KOTA
- DELHI
- CHANDIGARH

- JAMMU
- ASSAM
- LAKHNOW
- UDISA
- KOLKATA

SPONSORSHIP OPPORTUNITIES +

SR. NO	SPONSORSHIP	PRICE	QTY
1	TITLE SPONSOR	1,00,00,000/-	1
2	POWERED BY	50,00,000/-	2
3	CO-SPONSORED BY	25,00,000/-	4
4	ASSOCIATE BY	10,00,000/-	10
5	SUPPORTED BY	5,00,000/-	20

TITLE SPONSOR



- Sponsor recognition as the “Title Sponsor”.
- Prominent placement of the company logo on the official website homepage, social media platforms & all media-related activities.
- Complimentary VIP passes for the event.
- Regular sponsor announcements throughout the event, including before every round.
- Promotion across both online and offline media channels.
- Dedicated media bite/interview arranged exclusively for the sponsor’s promotion.
- Sponsor’s logo included in all pre-event digital promotional materials, including emails & social media platforms (Facebook, Twitter, LinkedIn, Google Plus, Instagram, etc.).
- Influencer /Creator Campaign (1 year)
- Fashion tour Album Music Audio & Video Rights for 1 Year
- FASHIOH TOUR ALBUM Inflim Branding OPPORTUNITY ALL SONGS
- Lucky Tarar as a Ambassador For Brand 1 Year all rights Pramotion
- Sponsor’s name highlighted most prominently on backdrops, standees, banners, and other event branding elements.

POWERED BY



- Prominent placement of the company logo on the website homepage, social media platforms, and all media-related activities.
- Complimentary VIP passes for the event.
- Sponsor announcements throughout the event, including before every round.
- Brand promotion carried out by models during the event.
- Influencer /Creator Campaign (1 year)
- Fashion tour Album Music Audio & Video Rights for 1 Year
- FASHIOH TOUR ALBUM Inflim Branding OPPORTUNITY ALL SONGS
- Lucky Tarar as a Ambassador For Brand 1 Year all rights Pramotion
- Dedicated media bite/interview will be provided for sponsor promotion.



CO-SPONSORED BY

- Prominent placement of the company logo on the website homepage, social media platforms, and all other media activities.
- Complimentary VIP passes for the event.
- Sponsor announcements made throughout the event, including before every round.
- Influencer /Creator Campaign (1 year)
- Fashion tour Album Music Audio & Video Rights for 1 Year
- FASHIOH TOUR ALBUM Inflim Branding OPPORTUNITY ALL SONGS
- Lucky Tarar as a Ambassador For Brand 1 Year all rights Pramotion



ASSOCIATE BY

- VIP passes ensuring an elegant and exclusive presence.
- Captivating audio-visual displays enhancing brand visibility.
- Fashion-focused stills with a refined digital touch for premium presentation.
- Influencer /Creator Campaign (1 year)
- Fashion tour Album Music Audio & Video Rights for 1 Year
- FASHIOH TOUR ALBUM Inflim Branding OPPORTUNITY ALL SONGS
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SUPPORTED BY



- **VIP passes offering vibrant charm and exclusive access.**
- **Dynamic audio-visual displays delivering impactful brand presence.**
- **Striking fashion stills complemented by strong digital outreach.**
- **Influencer /Creator Campaign (1 year)**
- **Fashion tour Album Music Audio & Video Rights for 1 Year**
- **FASHIOH TOUR ALBUM Inflim Branding OPPORTUNITY ALL SONGS**
- **Lucky Tarar as a Ambassador For Brand 1 Year all rights Pramotion**



PARTNERS CATEGORIES

- HOSPITALITY PARTNER
- HYDRATION PARTNER
- FOOD PARTNER
- WOODEN PARTNER
- TECH PARTNER
- TRAVEL PARTNER
- FITNESS PARTNER
- SKIN CARE PARTNER
- OTT PARTNER
- SECURITY PARTNER
- TROPHY PARTNER
- PRINTING PARTNER
- BEAUTY PARTNER
- VACATION PARTNER
- GIFT PARTNER
- MAGAZINE PARTNER
- CHANNEL PARTNER
- NEWS PARTNER
- HEALTH PARTNER
- AUTOMOBILE PARTNER
- GAMING PARTNER
- JEWELLERY PARTNER
- STARTUP PARTNER
- TALENT PARTNER
- FOOTWEAR PARTNER
- TICKETING PARTNER
- RADIO PARTNER
- VENUE PARTNER
- SOCIAL MEDIA PARTNER
- REAL ESTATE PARTNER

PARTNERS CATEGORIES

- MERCHANDISE PARTNER
- EDUCATION PARTNER
- PHOTOGRAPHY PARTNER
- LOGISTIC PARTNER
- MUSIC PARTNER
- MAKEUP PARTNER
- NGO & SOCIAL CAUSE PARTNER
- LUXURY PARTNER
- BRANDING PARTNER
- PRODUCTION PARTNER
- AFFILIATE PARTNER
- BANKING / FINANCE PARTNER
- MEDIA EXCHANGE PARTNER
- CELEBRITY PARTNER
- FRAGRANCE PARTNER
- MODEL AGENCY PARTNER
- INSURANCE PARTNER
- FITNESS PARTNER
- MOBILE PARTNER
- E-COMMERCE PARTNER
- SOFTWARE PARTNER
- VIRTUAL EVENT PARTNER
- AIRWAY PARTNER
- INNOVATION PARTNER
- YOUTH PARTNER
- WOMEN'S EMPOWERMENT PARTNER
- GREEN PARTNER
- CSR PARTNER
- SUSTAINABILITY PARTNER
- IVR PARTNER

PARTNERS CATEGORIES

- WATCH PARTNER
- ACCESSORY PARTNER
- APPAREL PARTNER
- GOODIE BAG PARTNER
- PUBLICITY PARTNER
- STREAMING PARTNER
- TRANSPORT PARTNER
- VLOGGING PARTNER
- POST PRODUCTION PARTNER
- VISUAL DESIGN PARTNER
- LED PARTNER
- SHOW PARTNER
- ARTIST PARTNER
- DJ PARTNER
- RUNWAY PARTNER
- HAIRSTYLING PARTNER

PREVIOUS SHOW



PREVIOUS SHOW



FASHION LIFESTYLE CREATORS & BEAUTY BUSINESS AWARDS + 2025-2026 +

A CELEBRATION OF TALENT, CREATIVITY & EXCELLENCE, THE FASHION LIFESTYLE CREATORS & BEAUTY BUSINESS AWARDS 2025-2026 HONOURS THE VISIONARIES SHAPING TODAY'S FASHION, BEAUTY & DIGITAL LANDSCAPE. RECOGNISING OUTSTANDING CREATORS, INDUSTRY PROFESSIONALS & EMERGING ICONS, THIS EVENT HIGHLIGHTS INNOVATION, IMPACTFUL PRESENCE & THE RISING INFLUENCE OF MODERN STYLE CULTURE.





GET IN TOUCH WITH US

01

96195 99911

02

luckytarar18@gmail.com

03

www.bollypopband.com





THANK YOU